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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Patent Application of:
David W. Roth et al.

Application No.: 09/216,206

Confirmation No.: 1079

Filed: December 18, 1998

Group Art Unit: 3622

For: INTERNET ADVERTISING SYSTEM

Examiner: John W. Van Bramer

REPLY TO NON-FINAL OFFICE ACTION
MAILED AUGUST 15, 2006

VIA FACSIMILE: (571) 273-8300

Mail Stop Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Dear Sir:

Submitted hereby are amendments and remarks, responsive to the non-final Office Action mailed in the above-identified application on August 15, 2006.

Fee Calculation on page 2

Amendment to the Title on page 3

Amendment to the Abstract on page 4

Amendment to the Claims begins on page 5

Remarks begin on page 36

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225.00 OP

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FEE CALCULATION

Submitted herewith are the following fees:

Petition for three months extension of time..... \$510

Additional claims (9 x \$25) \$225

Terminal Disclaimer \$65

Total..... \$800

Reply to non-final Office Action

2

February 15, 2007